

## NEWS ON MAURISUN & ITS TEAM

We wish you the holiday of your lifetime in Mauritius - with Maurisun!

Read what and how we are providing an excellent service from planning your trip to booking a memorable experience in Mauritius.

Why a Destination Management Company in Mauritius, like Maurisun, not promoting itself?

It is a good question; why Maurisun, a Destination Management Company in Mauritius since 1999, has not laid emphasis on promoting its work and struggle within Mauritian Tourism Industry.

Yes, it is even more surprising when you consider the effort Maurisun have invested in promoting Mauritius natural and cultural assets. As the first Eco Adventure tour operator in Mauritius; our company first priority is Sustainable tourism; in own words by Kevin Koborg, founder and manager of Maurisun. He continuously says "This is something we will have to improve. We, in Maurisun, have always believed that actions speak louder than words. The only problem we face, is that our actions are unadvertised; that is the reason we have taken the initiative over the passed year to set up our own channels of communication and this year we have joined WHL.travel";

Maurisun International became a member of WHL.travel "Your local connection"; in January 2008.

World Hotel Link started as a World Bank Project for sustainable tourism and work towards giving the local operator direct contact to the world traveller. At the same time, the local operator helps to promote responsible tourism through the WHL.travel "Caring for the Destination"; program and the local operator own initiative.

Through the WHL.travel, Maurisun is able to offer better service to the world traveller with an Advance Mauritius Destination Portal featuring a Online Booking Platform.

Take advantage of this, one of the online services Maurisun offer or even better becoming a member and be the first one to learn about the best offers available when planning your next holiday on our tropical island.

Hotel portal featuring hotels and resorts of Mauritius give more value to the online tourist industry of Mauritius.

A hotel portal featuring hotels and resorts of Mauritius was launched in December 2007 by Maurisun International.

This portal provides comprehensive information of each hotel and will evolve to an accommodation portal featuring special offers, events, happenings that are scheduled at each of the hotels. This will help holiday makers and travellers to choose right resort and plan the vacation or business trip accordingly special interest or occasions.

The Mauritius Online Tropical Media Gallery is another initiative by the IT Tour Operator Company, Maurisun Adventure & Tours.

Maurisun follow-up its launch of two tourist portals, which gives details of new facilities, events and tourism related subjects, with setting up:

## The Mauritius Online Tropical Media Gallery

This gallery provides the public with an aperçu of Mauritius before traveling and for our guest to share precious moments. Additionally, it services the travel agencies with easy access to digital images to promote Mauritius as a dream come true holiday destination.

Maurisun enhanced the tourism industry of Mauritius by launching two tourist portals one in English and French

In 2006, Maurisun started two tourist portals one in English and the other in French. The ir content is about the various activities taking place in the tourism sector of Mauritius as well as those on the international tourism scene. Besides providing a directory and industry, web links the portals features articles on the island's history, culture, nature and gastronomy.

Please visit the tourist portals for further information:

- English version: Tropical    Holiday For You
- French version: Tropical    Vacances Loisirs